

# Stratco AR View™

User Guide

STRATCO

OUTBACK®

VERANDAHS • PATIOS • CARPORTS • SUNROOF



# Stratco AR View™

## User Guide



### What is AR View?

Stratco has developed an innovative augmented reality (AR) experience that allows customers to use their Stratco design drawings and project it into a real-world environment using a mobile device. By scanning a QR code, the design can be positioned and viewed in situ, enabling customers to visualize exactly how their patio will look in their chosen location—before any construction begins.

The tool is designed to enhance customer engagement, reduce uncertainty, and support more confident decision-making during the design and sales process. It bridges the gap between planning and reality, giving users a clear, interactive way to experience outdoor living spaces like never before.

This guide outlines how to access, demonstrate, and troubleshoot the AR experience, ensuring a smooth and effective integration into your workflow.

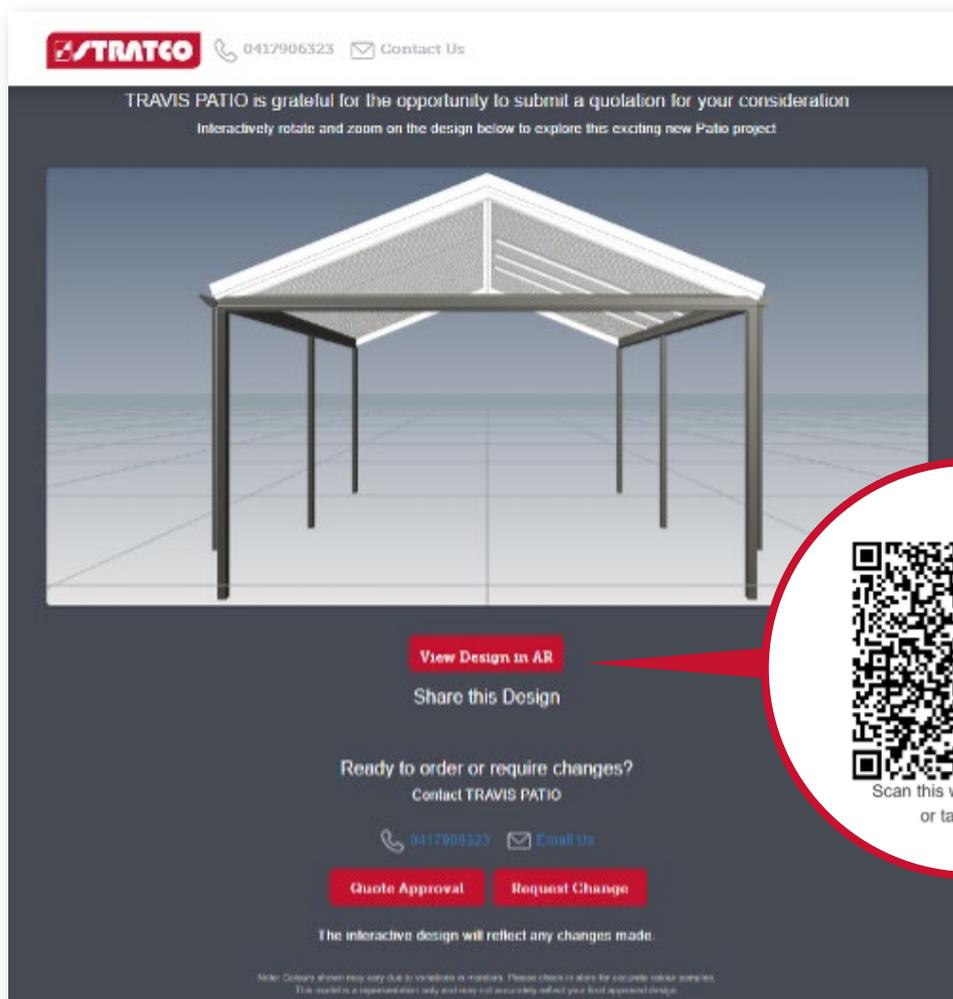
### The Augmented Reality Customer Journey

A QR code is embedded into the Interactive Design layout sent to the customer as part of the Customer Journey.

To access the Stratco AR View tool:

1

Click on 'View Design in AR' and scan the QR code presented with your phone.



# Stratco AR View™

## User Guide

**STRATCO**  
**OUTBACK**  
VERANDAHS • PATIOS • CARPORTS • SUNROOF

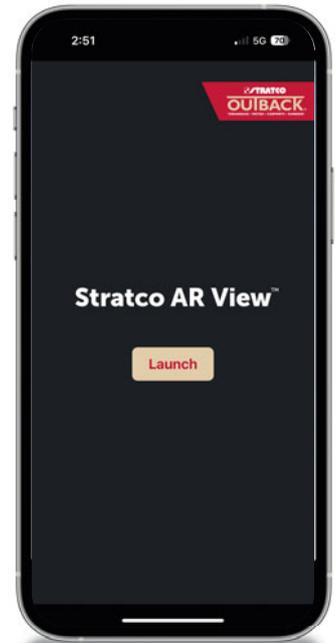
**2** Click on the yellow 'Augmented Reality'



**3** Click on the blue 'Open' button



**4** Click on the 'Launch' button



**5** After this you will need to grant the app access to the camera - follow the on-screen prompts.

Upon launching, the graphic shown here will appear on screen.

- Move the phone forward and back to enable the app to find ground level. Repeat if necessary.



# Stratco AR View™

## User Guide

STRATCO

OUTBACK®

VERANDAHS • PATIOS • CARPORTS • SUNROOF

6

Once complete you will be presented with a 'Stratco Outback®' logo as a floormat, this is the 'unit locator'.

To position the unit in the desired location:

- Tilt your phone up and down (vertical axis) to move the unit and adjust the scale of the unit.
- Move your phone from left to right (horizontal axis) to move the unit from left to right.
- Once in the desired position - Click anywhere on the screen.

The 'Information' button in the bottom RH corner opens up 'Gesture Controls' menu.

- Drag with one finger to move model left, right, forward or back.
- Slide two fingers horizontally to rotate the model.
- Pinch with two fingers to resize the model, down or up to 150%.
- Up/Down arrows in main screen adjust overall height of the model, entire model moves up or down using these arrows.
- Slide bar on the left of the screen indicates height in relation to original height.

7

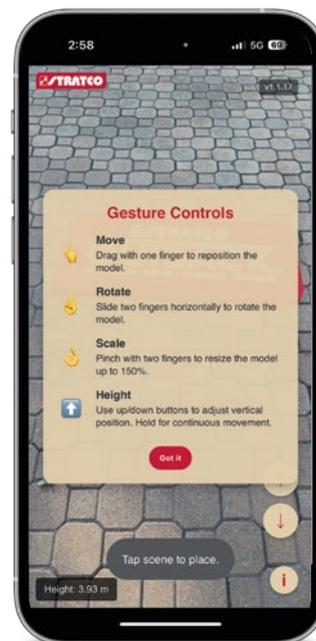
The Stratco Outback® model is now in location and will be pinned in position.

You can now move around the unit and observe it from any position.

You can take photos via screen capture.

Pinch and zoom is not available.

If you wish to start over, click on the screen and it will allow you to re-position the model.



Make sure there is enough space in your vicinity to be able to handle the sized patio you are intending to project. AR View model operates best on relatively flat ground. Encourage your customers to walk in and around their patio model to assist in planning how they will make best use of the area. Customers can place existing furniture or outdoor living accessories that they currently own and project the patio over that for the ultimate preview.

***We hope you have some fun using the new Stratco AR View™ tool and most importantly that it assists you to sell more Stratco Outback® Patios.***