

Tier 1 – Builder / Roofing Installer Promotion

1. Promoter

The promoter is Stratco (Australia) Pty Limited [ABN and address to be inserted] ("Stratco" or "Promoter").

2. Promotional and Baseline Periods

Baseline Period: Monday 29 June 2026 – Sunday 27 September 2026

The Promotion runs for 12 weeks:

Start Date: Monday 28 September 2026

End Date: Sunday 20 December 2026

The Promotion will be divided into three consecutive four-week promotional periods:

- Period 1: 28 September – 25 October 2026
- Period 2: 26 October – 22 November 2026
- Period 3: 23 November – 20 December 2026

3. Eligibility

The Promotion is open to eligible new and existing Builder and Roofing customers in Queensland and South Australia.

To qualify for each four-week promotional period, customers must:

- Hold an eligible Stratco customer account; and
- Spend a minimum of \$1,500 on Qualifying Fascia Products during the applicable four-week promotional period.

Customers who do not achieve the minimum \$1,500 qualifying spend will not be eligible for the leaderboard or Mover reward for that period.

4. Qualifying Products

"Qualifying Products" means eligible Stratco fascia products included in the promotion.

Qualifying Sales are based on net invoiced sales, excluding GST, credits, refunds, returns, cancellations, delivery charges and non-qualifying products.

5. Existing Customer Baseline

For existing customers, the baseline will be their average four-week spend on Qualifying Fascia Products during the Baseline Period.

A minimum baseline of \$1,500 per four-week period applies. Where an existing customer's average four-week spend is less than \$1,500, their baseline will be set at \$1,500 for the purpose of the Promotion.

Example:

- Average four-week spend = \$2,500 → Baseline = \$2,500
- Average four-week spend = \$1,000 → Baseline = \$1,500

6. New Customer Baseline

New customers without an established sales history during the Baseline Period will be assigned a baseline of \$1,500 per four-week promotional period.

New customers must achieve at least \$1,500 in Qualifying Sales during the applicable four-week period to be eligible.

To record positive sales growth, Qualifying Sales must exceed the \$1,500 baseline.

7. Sales Growth Calculation

Customers will be ranked according to their percentage increase in Qualifying Fascia Product sales against their applicable baseline.

Percentage Sales Growth will be calculated as:

$(\text{Four-Week Qualifying Sales} - \text{Baseline}) \div \text{Baseline} \times 100$

Example: Baseline = \$1,500
 Four-week Qualifying Sales = \$3,000
 Sales Growth = 100%

8. Four-Week Leaderboard

At the end of each four-week promotional period, eligible customers will be ranked according to their percentage sales growth against baseline.

The Top 10 eligible customers will each receive a \$150 Dan Murphy's Gift Card. Customers must achieve a minimum of \$1,500 in Qualifying Sales during the applicable four-week promotional period to qualify. Each four-week promotional period will be assessed separately against the customer's established baseline.

9. Movers

Movers will apply in Period 2 and 3. The three eligible customers recording the greatest improvement in percentage sales growth compared with the immediately preceding four-week promotional period will each receive a \$150 Dan Murphy's Gift Card.

Mover performance will be calculated as:

$\text{Current Period \% Growth} - \text{Previous Period \% Growth}$

Example: Period 1 Growth = 20% > Period 2 Growth = 55% > Improvement = 35 percentage points

Customers must achieve a minimum of \$1,500 in Qualifying Sales during the applicable four-week period to qualify as a Mover. A customer who qualifies as both a Top 10 customer and Mover in the same period will [receive both rewards / receive one reward – confirm].

10. Major Prize Winners

At the conclusion of the Promotion, two Major Prize winners will be awarded:

- 1 × Queensland winner / 1 × South Australia winner
- Each Major Prize winner will receive a \$15,000 Flight Centre Gift Cards.
- Total Major Prize Pool: \$30,000.

Eligible customers in each state will be ranked separately based on their percentage increase in Qualifying Fascia Product sales against their applicable baseline over the Promotional Period. The eligible customer with the highest percentage sales growth in Queensland will be the Queensland Major Prize winner. The eligible customer with the highest percentage sales growth in South Australia will be the South Australia Major Prize winner. The Flight Centre Gift Card is subject to the issuer's applicable terms and conditions, including any validity or redemption conditions.

11. Major Prize Calculation

For the purpose of determining the Major Prize winners, each customer's performance across the full 12-week Promotional Period will be compared with their applicable baseline.

For existing customers, the 12-week baseline will be three times their established four-week baseline. For new customers, the 12-week baseline will be \$4,500, being three times the \$1,500 four-week baseline.

Percentage Sales Growth for the Major Prize will be calculated as:

- $(\text{12-Week Qualifying Sales} - \text{12-Week Baseline}) \div \text{12-Week Baseline} \times 100$

Customers must have achieved the minimum qualifying spend requirements of the Promotion to be eligible for the Major Prize.

12. Tie-Breakers

Where two or more customers achieve the same percentage sales growth for a Top 10 position:

The customer with the highest dollar increase in Qualifying Sales against baseline will rank higher.

If still tied, the customer with the highest total Qualifying Sales during the applicable four-week promotional period will rank higher.

Where two or more Movers achieve the same improvement, the customer with the highest percentage sales growth during the current four-week period will rank higher.

13. Verification

- Stratco's sales records will be used to determine:
- Customer eligibility
- Baseline sales
- Qualifying Sales
- Percentage sales growth
- Top 10 rankings
- Movers

Stratco may adjust results for credits, refunds, returns, cancellations or other transaction reversals.

Any deliberate manipulation of orders, invoicing, customer accounts or returns to influence promotional results may result in disqualification.

14. Customer Accounts

Qualifying Sales will be attributed to the Stratco customer account against which the Qualifying Products are invoiced.

Where a customer operates multiple accounts, those accounts will [be treated separately / consolidated where they relate to the same legal entity – confirm].

Sales cannot be transferred between customer accounts for the purpose of the Promotion.

15. Rewards

Each Top 10 and Mover reward is a \$150 Dan Murphy's Gift Card.

Gift cards are subject to the issuer's applicable terms and conditions. Rewards are not transferable or redeemable for cash.

Where the eligible customer is a company or business, the reward will be awarded to the customer account/business, which may nominate an eligible individual to receive the reward on its behalf.

16. Notification

Successful customers will be notified following verification of results at the end of each applicable four-week promotional period.

Stratco may require reasonable evidence to confirm eligibility before issuing a reward.

17. General

Participation in the Promotion constitutes acceptance of these Terms and Conditions. Stratco reserves the right to verify all sales and customer information used to determine promotional results.

Stratco's determination of sales performance and rankings will be final, subject to applicable law. Stratco may disqualify any participant who breaches these Terms and Conditions or engages in conduct intended to manipulate the Promotion.

Nothing in these Terms and Conditions excludes, restricts or modifies any rights or remedies that cannot lawfully be excluded.